



Best Served Cold

Karni Ben-Yehuda, May 2015



Portrait of the artist as he is turns into fossil fuel - Yonatan Ullman installing 'When Individual Gesture Meets Corporations', "freezer exhibition"

Beneath Tel Aviv's R.I.P Wholesale market lies an enormous 1,900 square meter space, which once served as a cooling facility to store the produce which was brought in to the market. Since the evacuation of the market in 2006 this space has remained vacant. However, for the weekend of May 28th-30th 2015 it will revive. An independent group of artists joined forces with Tel Aviv municipality's annual 'Love Art Make Art' events to create a once in a lifetime exhibition. Gili Ziedman, Iris Pashdezky and Omri Ben-Artzi produced and curated the exhibition which will include works by Michal Ne'eman, Yonatan Ullman, Yael Balaban and others...

The show is set to correspond with the unique space for its' past utility, its current state and what the future holds for it.

For example, the poet Haviva Fabia will use an East facing wall of the facility which is divided into 24 squares to exhibit works by 24 artists of Eastern descent. This part of the exhibition will correspond with the concept 'Eastern Wall' and its significance in Eastern cultures.

Yonatan Ullman will present '**When Individual Gesture Meet Corporations**' an enormous piece made of plaster which relieves off of cement - materials which dominate both the underground environment of the cooling facility and the highrise neighborhood currently being constructed on top of it. These materials allude to a humorous narrative - a simple laborer who possibly became bored with his mundane tasks, let his creative spirit run wild, and created the image of a dinosaur's skeleton. This image, the fate of the wholesale market, and the title of the work imply only one inevitable outcome for that laborer's spirit - extinction.

Michal Ne'eman will re-exhibit a work of her's from 1973 titled 'To Nail Honey' - a video documentation of her performing that exact task - using nails to try and stop honey from spilling downward - an impotent attempt to govern the formless liquid, a Sisyphus task of ceasing the inevitable.

