

Urban Legend

Eitan Buganim May 27th, 2015



Yonatan Ulman, preparations for 'When Individual Gestures Meet Corporations' which will show as part of 'Freezer' exhibition

The "Love Art Make Art" events, initiated by Tel Aviv municipality, will open tomorrow and the following day. These will mark the 13th consecutive year of these events. This year the events will center around the Montifiori neighborhood; bringing to the forefront the relation between "urban development and the culture it promotes" said Tzililit Ben-Nevet, head of the art department at city hall, who chose the the neighborhood to host the events. The celebration will spread over the streets, coffee shops, work spaces and residential apartments of the neighborhood. On top of 150 artists who will open their studios several special projects will be held: "Freezer" (Ha'Hashmonaim street 90, Tel aviv): In an underground space which served as a cooling facility for the no-longer existing wholesale market, 39 artists will present site-specific installations relating to the bizarre space, its current undefined state, and the accelerated urban development which brought to the extinction of the market. Rotem Manor, who on top of being an artist works part time in 'T'helet' - a studio devoted to locating, exposing, renewal and preservation of wall drawings - will present 'Twilight' - murals depicting houses in Tel Aviv which weren't fortunate enough to be preserved. Naomi Seighni will present ceramic bowls stacked one on top of the other. These sit on top of active subwoofers which vibrate, shake and wobble the fragile tower. Yonatan Ullman, who's work consistently deals with time, will exhibit 'When Individual Gestures Meet Corporations' - a large scale plaster relief depicting the image of a dinosaur skeleton. Referencing the quick extinction of the market and replacement of it by luxury apartment buildings - the extinct beast's remains almost appear to be frozen in mid-motion - as if it had somehow miraculously survived all these years in this underground cooling facility until just recently and then some catastrophic event suddenly wiped it out. In 'Space Shuttle 3' twelve artists will exhibit new works in a space shared by eight of

them. Curator of the exhibition Hila Cohen Schneiderman challenged them to pair up and create work which questions the myth of the individual genius creator. participating artists: Oz Malul and Gili Avishar, Siri Tarko and Yoav Weinfeld and others.

The project "Artist's Residence" will group together four exhibition spaces - 'Gabirol', 'Alfred gallery', 'The Center for Contemporary Art' and 'Shadnaot Ha'Omanim' to host exhibitions, open studios and performances.